

Press release

Zurich, 2nd April 2019

Luxury hotel «The Dolder Grand» accepts payments in Bitcoin with new app «inapay»

Starting 1st May 2019, guests of the renowned luxury hotel «The Dolder Grand» can settle their bills in Bitcoin. Thanks to the new mobile app «inapay», developed by inacta AG, cryptocurrencies get effortlessly converted into Swiss Franc or Euro as soon as the payment has been completed.

Switzerland, Zurich, 2nd April 2019 – The Zurich based luxury hotel is the first in Switzerland to offer the option to use Bitcoin to pay for accommodation, food and beverages or spa treatments. This is made possible with the introduction of «inapay», a mobile app facilitating the payment process, so the hotel doesn't have to worry about exchange rate risks or managing cryptocurrencies.

«The wellbeing of our guests is front and centre in everything we do. Many of the improvements in our service in recent years were made possible by advances in technology. As we believe Bitcoin is here to stay, it only seems natural to offer more choices in the payment process», explains André Meier, Director of Finance at Dolder Hotel AG.

The new payment option was part of a pilot project with inacta AG and will go live 1st May. Roger Darin, Head of Crypto Assets at inacta AG, elaborates: «Bitcoin will establish itself as a means of payment, both, internationally and in Switzerland. Thanks to inapay, all kind of businesses have an easy way of accepting cryptocurrencies without the obstacles traditionally associated with it».

About The Dolder Grand

With its 175 luxurious rooms and suites, exquisite cuisine, a spa encompassing 4,000 square metres, generous banqueting and seminar facilities and a remarkable art collection, the Dolder Grand is a member of the Leading Hotels of the World and Swiss Deluxe Hotels. The Hotel's elevated location between pulsating city and invigorating nature provides guests with magnificent views over Zurich, the lake and the Alps. From 2004 to 2008, the City Resort was fully renovated and converted by the London architects Foster and Partners.

About inacta AG

Zug based inacta AG, founded in 2009, is an independent Swiss IT consulting company for Information Management and Blockchain Applications and Services. About 70 experienced digitisation professionals support organisations in insurance, banking, real estate and healthcare. In addition to that, the firm supports startups and established companies with

The Dolder Grand *****
The City Resort of Zurich
since 1899

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A brand of Dolder Hotel AG



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consulting, training and software development services. As an early adopter, inacta understands not only various technologies but also where those technologies are most effective. Due to its strong commitment to a thriving ecosystem, inacta is one of the founding members of the Crypto Valley Association.

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