



The Dolder Grand signs TCA for Gulf Representation

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Dubai, UAE – January 31, 2022 – [TCA](#) (Travel Connections Arabia), part of the TCA Group of Companies, has signed the [Dolder Grand](#) to its portfolio of clients. As a leading global sales and marketing outsourcing agency for the luxury hospitality, tourism and travel industry in the Middle East, Zurich's city resort will be represented by the TCA team of luxury specialists across the GCC.



Nestled on the edge of the city, the Dolder Grand provides stunning views of the Alps and Lake Zurich, as well as its proximity to downtown locations for shopping, art, and entertainment. The eclectic choices for rooms and suites, unparalleled spa facilities, and restaurant selection, offers Gulf travellers an experiential stay that is both distinct and discreet.

Being a five-star deluxe hotel with over 120 years of history and being perceived as a landmark in the city of Zurich, the Dolder Grand attracts guests from all over the world. "Over the last couple of years, we have noticed a significant increase of guests staying with us that are coming from the Middle East", Mr Markus Granelli, General Manager of the Dolder Grand, said. "The hotel is perfectly set up for guests visiting from the Gulf Countries with its luxurious and spacious rooms and suites, that are ideal for long stay, an excellent Arabic and European cuisine, a spacious 40,000 sq. ft spa with separate ladies and gentlemen spa and the proximity to one of Switzerland's most exclusive shopping streets - Bahnhofstrasse. Due to this, we are excited to announce to have found in TCA a PR and Sales representative based in Dubai, that builds stronger bridges to this important market and segment for the Dolder Grand. We are convinced that through this long-lasting partnership we will gain visibility, market share and drive-up business", Granelli added.

After more than a decade in the market, TCA offers a seamless sales and marketing extension to that of its world-class partner hotels, generating lucrative inbound travel business from the Middle East to properties and destinations located around the world. Through identifying marketing strengths, as well as travel and lifestyle trends, and with an in-depth knowledge of the GCC market, TCA can create and nurture strategic alliances to meet its clients' goals.

Ahmed M. Soliman, CEO of TCA Group of Companies, said: "The Dolder Grand sits perfectly in our portfolio of exclusive deluxe properties and as Switzerland is such a popular destination for Gulf travellers, we're sure that the idyllic location the hotel is situated in, combined with its proximity to all that Zurich has to offer, will provide world-class services for Gulf travellers."

TCA's outstanding collection of hospitality and tourism clients include some of the most exclusive hotels and resorts around the world, such as The Langham, London, eight exceptional Constance Hotels & Resorts, spread across the Indian Ocean's top destinations: the Seychelles, the Maldives, Mauritius and Madagascar, as well as Evok Hotels, Chenot Palace Weggis and Chenot Palace Gabala, AKA Hotel Residences, Villars Alpine Resort, and Saudi Tourism, to name a few.

Information for editors:**About the Dolder Grand**

With its 175 luxurious rooms and suites, exquisite cuisine, a spa encompassing 40,000 sq. ft with a separate ladies' and gentlemen spa, generous banqueting and seminar facilities and a remarkable art collection, the Dolder Grand is a member of the Leading Hotels of the World and Swiss Deluxe Hotels. The Hotel's elevated location between pulsating city and invigorating nature provides guests with magnificent views over Zurich, the lake and the Alps. The 5-star-deluxe property carries the signature of architects Norman Foster as well as Sylvia Sepielli and is one of Zurich's most famous landmarks.

About TCA

Dubai, UAE-based Travel Connections Arabia (TCA) launched in 2008 to specialise in the regional sales and marketing of international tourism industry clients. With over 60 years of in-depth experience in the lucrative GCC market, TCA offers unparalleled opportunities for market penetration hitting the travel trade, major corporations and affluent individuals. Offering a seamless extension to its partner hotels' sales and marketing teams, calculated initiatives promote inbound business from the Middle East to its partner hotels.

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