THE DOLDER GRAND

4. April 2023 | 1

Press release

blooms - a vision that goes far beyond sustainability

Eating healthily is more than just an attitude towards life. The Dolder Grand is unveiling a new al fresco lifestyle restaurant in June. Situated on the edge of a forest and amid vegetable beds, herbs and fruit bushes, "blooms" serves up a relaxing outdoor dining experience to savour. Heiko Nieder and his team prepare light, refined creations – vegetarian, vegan, organic, regional and seasonal – in the garden restaurant.



Following the successful opening of the MIKURIYA omakase restaurant in late December 2022, blooms sees Culinary Director & Chef Fine Dining Heiko Nieder further adding to the culinary diversity on offer at the Dolder Grand – a unique al fresco experience in natural surroundings for hotel guests and the people of Zurich and its environs.

"We source ingredients and ideas from our kitchen garden – an array of vibrant colours, flavours and tactile sensations. Many of the delights on the plate come straight from our own garden. Otherwise, we source top-quality products from local producers," says Nieder. General Manager Markus Granelli adds: "blooms goes beyond a culinary offering – it embodies a lifestyle. Now with four restaurants in addition to its seasonal pop-ups, the Dolder Grand is a culinary destination in Zurich."

Designed in the style of a terrace, the kitchen garden has space for 36 guests, with awnings sheltering the tables and the kitchen. The light, modern and simple vegetarian and vegan dishes are served in the flavourful style of "The Restaurant" – accompanied by summer garden vibes and a glass of rosé.

The blooms restaurant is set to be open from June to September, weather permitting.

THE DOLDER GRAND

4. April 2023 | 2

The Dolder Grand

With its 175 luxurious rooms and suites, exquisite cuisine, a spa encompassing 43,056 sq ft with a sperate ladies 'and gentlemen spa, generous banqueting and seminar facilities and a remarkable art collection, the Dolder Grand is a member of the Leading Hotels of the World, Swiss Deluxe Hotels and Responsible Hotels of Switzerland. The Hotel's elevated location between pulsating city and invigorating nature provides guests with magnificent views over Zurich, the lake and the Alps. The 5-star-deluxe property carries the signature of architects Norman Foster as well as Sylvia Sepielli and is one of Zurich's most famous landmarks. https://www.thedoldergrand.com/

For key shots and fact sheets please visit our Newsroom.

Media contacts:

The Dolder Grand
Joachim Schweier
Senior Marketing & Communications Manager
Tel +41 44 456 60 00
ioachim.schweier@dolderhotelag.com

PR/Ticular

Laura Amanzi

Managing Director Zurich

Tel +41 76 419 17 10

laura.amanzi@pr-ticular.com