

THE DOLDER GRAND 1899



THE LEGENDARY ZURICH HOTEL THE DOLDER GRAND AND THE LUXURY FASHION BRAND WINDSOR. EMBARK ON A JOURNEY TOGETHER. THEIR DESTINATION: A CAPSULE COLLECTION THAT COMBINES BOTH WORLDS IN COMFY COUTURE.

1889 X 1899

– One mood. Two brands. One vision.

The end of the 19th century was a time of great innovations and ideas characterised by a special spirit of optimism throughout Europe. That was when entrepreneurs of all kinds set out to create something new and unique. It was also the beginning of the successful story and journey of two special companies.

The fashion brand windsor. was founded in 1889. To this day, it is considered a top fashion destination for people who see fashion as a way to express a self-confident and luxurious lifestyle. A mere ten years later (1899), another great idea came to fruition with the construction of the Dolder Grand. Since then, the luxurious city resort has been perched on the sunny western slope of the Adlisberg and is considered one of Zurich's key landmarks. Thanks to its progressive orientation and unique offering, the luxury hotel continues to be a favourite meeting place for visitors to Zurich from all over the world.

The two brands not only share the same DNA, but also a common mindset that is reflected in a clear message: we make a difference. After all, aficionados know that windsor. is not «just» about fashion, and that the Dolder Grand has always been more than «just» a hotel. What both brands have in common is the courage to create their own style, the ability to move with the times and an uncompromising commitment to quality.

Based on the Swiss side of Lake Constance, windsor. has stood for relaxed luxury, a cosmopolitan attitude and sophisticated style for 130 years. Anyone who wears windsor. has long since found their identity. They know exactly who they are. And it is precisely this confidence – of knowing where you belong – that brings the Dolder Grand and windsor. brands together so effortlessly. Guests checking into the Dolder Grand enter a world like no other. Here, visitors experience a new and sometimes unconventional level of hospitality, and those who wear windsor. appreciate the refined symbiosis of timeless, modern design, perfect fit and outstanding fabrics that can be both seen and felt.

Today, as mobility is part of everyday life and cities and destinations rush past like scenes in a film, a sense of comfort and well-being has become fundamental. That said, it is often the small acts of indulgence, celebrating the moment and being authentic that make all the difference. A unique collaboration between THE DOLDER GRAND and windsor. and a limited Capsule Collection that combines tradition and modernity emerged from this idea.

«Our guests come from all over the world and love the extraordinary. The Dolder Grand attracts a cosmopolitan clientèle who want to experience luxury in its highest form and at the same time appreciate the casual atmosphere of a modern hotel, which is why this partnership is so well suited to the needs of our guests, who want to be surprised and are open to new ideas.»

The Capsule Collection created in collaboration with windsor. represents a genuine expression and one of the first announcements to promote our 125th anniversary. We are proud of the creative results of this unique collaboration, emphasising once again that the Dolder Grand is not just a hotel, but also a holistic lifestyle destination.»

– Markus Granelli, General Manager of The Dolder Grand

THE COLLECTION: TIMELESS WITH A TWIST.

– Unisex. Selective. Strictly limited.

«Relaxed Tailored Luxury» at its best – the luxurious and strictly limited Capsule Collection by windsor. and the Dolder Grand has been designed as a purely unisex collection and is dedicated to the experience of exclusive travel. At the centre of this special capsule are timeless fashion icons such as bomber jackets, pyjamas, sweaters, shirts and baseball caps, which are real eye-catchers and make a statement. The exceptional co-branding transforms the styles into real collector's items. The exclusive Capsule Collection will be available from 22 February 2024. A deliberate decision was made in favour of a selective distribution strategy, which means that in addition to being sold in the hotel shop itself, the collection is only available in the windsor. online shop at windsor.eu, at windsor. retail locations and in selected department stores. The Capsule Collection will be showcased at the point of sale with a specially designed and exclusive pop-up installation.

«We asked ourselves three very personal questions at the beginning of the partnership: What is still missing from our own wardrobe? What would we like to take with us on a trip to a luxury hotel? What gift would make our friends happy? The result is this Capsule Collection and a truly personal and unique collaboration between two friendly brands. I am extremely proud of this project and I am sure that our customers and guests will enjoy it. The perfect host and the world's most beautiful ready-to-wear brand are creating something together. That can only be a good thing. I was already a regular guest at the Dolder Grand and love windsor. Now I like both brands even more, and I am curious to see what guests and customers have to say about them.»

– Jan Mangold, Managing Brand Director of windsor.

THE SHIRT

MATERIAL: 100% COTTON | UNISEX | SIZES: S – XXL | LIST PRICE: 200 EUR

The windsor. X Dolder Grand t-shirt features an impressive logo print on the chest, a round neckline and double-stitched finishes. Made from pure cotton. Eye-catching label at the back.

THE SWEATER

MATERIAL: 90% BIO COTTON / 10% LYOCELL | UNISEX | SIZES: S – XXL | LIST PRICE: 300 EUR

A comfortable key piece with a pleasant cotton blend: the windsor. X Dolder Grand sweater with bold logo print and lettering. Contrast stitching on the label adds character to the design.

THE PYJAMA PANTS

MATERIAL: 100% LYOCELL | UNISEX | S – XL | LIST PRICE: 300 EUR

These pyjama trousers in an all-over stripe design are a stylish nightwear or streetwear must-have. The casual trousers have an elasticated waistband. Made from 100% lyocell with a pleasantly cool feel.

THE PYJAMA SHIRT

MATERIAL: 100% LYOCELL | UNISEX | S – XL | LIST PRICE: 250 EUR

This pyjama top in an all-over stripe design is a stylish nightwear or streetwear must-have. Loose fit cut with a classic shirt collar. Made from 100% lyocell with a pleasantly cool feel.

THE KIMONO

MATERIAL: 100% LYOCELL | UNISEX | SIZES: S / L | LIST PRICE: 400 EUR

The kimono complements the pyjama set to create the perfect all-over striped look or as a single piece with a strong eye-catching effect.

THE BOMBER JACKET

MATERIAL: 100% POLYAMIDE | UNISEX | SIZES: S – XL | LIST PRICE: 800 EUR

Urban top-seller: The college jacket with a mix of designs featuring bold logo prints and lettering embodies the iconic casual style. With comfortable ribbed trims.

THE SHORTS

MATERIAL: 100% COTTON | SIZES: S – XL | LIST PRICE: 200 EUR

A relaxed fit, high-quality cotton and a waistband with a drawstring make the windsor. X Dolder Grand shorts a leisure favourite. With convenient pockets and an eye-catching label.

THE BASE CAP

MATERIAL: 100% COTTON | UNISEX | ONESIZE | LIST PRICE: 90 EUR

Baseball cap with logo print in the front and lettering in the back. Width-adjustable latch and embroidered eyelets.

THE SOCKS

MATERIAL: 72% COTTON, 18% POLYAMIDE, 10% ELASTANE | UNISEX | ONESIZE | LIST PRICE: 40 EUR

The high-top socks score top marks with their high cotton content. Comfort cuffs with embroidered logo ensure a perfect fit.

THE BLANKET

MATERIAL: 100% WOOL | UNISEX | ONESIZE | LIST PRICE: 500 EUR

Blanket made from 100% wool. The oversized windsor. X Dolder Grand logo and the pink chain stitching add signature accents. An eye-catching blanket to snuggle up in.

THE CAMPAIGN BY HUGO COMTE

– Unseen perspectives. A statement of its own.

windsor. and The Dolder Grand once again demonstrated the courage to make a difference and reflect the spirit of the times with the stunning staging of the campaign for this exclusive Capsule Collection. None other than star photographer Hugo Comte and his team created a deliberately exaggerated style and interpretation of the collection with an overall avant-garde message.

PHOTOGRAPHY:	Hugo Comte
PRODUCTION:	Carole Cieutat
VIDEO:	Foxframes
CREATIVE DIRECTION:	Charles Blunier & Co.
STYLING:	Philipp Junker
CASTING:	Reinard Grevin
HAIR & MAKE-UP:	Sophia Singh & Giada Marina Giorgio
LOCATION:	The Dolder Grand, Zürich



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«CONSUMER MEDIA
EMBARGO DEADLINE:
JANUARY 15, 2024.»

ABOUT THE DOLDER GRAND

The Dolder Grand is a 175-room city resort nestled in the hills overlooking the vibrant lakeside city of Zurich and the picturesque Swiss Alps. Since opening its doors in 1899, the legendary hotel has played host to numerous international artists, renowned musicians, and prominent dignitaries, and over the years has established itself as a must-see culinary, wellness, and arts destination with a host of accolades to its name. Reimagined by acclaimed architect Lord Norman Foster in 2008, The Dolder Grand's historic, castle-like façade serves as a contrast to the impressive contemporary art collection housed within the hotel, including works by Salvador Dalí, Takashi Murakami, and Jani Leinonen. The Dolder Grand offers four distinct, and highly innovative dining concepts: The Restaurant (2-Michelin star and 19 GaultMillau points), Mikuriya (16 GaultMillau points), Saltz (15 GaultMillau points), and a new seasonal vegan/vegetarian garden restaurant, blooms (14 GaultMillau points). These remarkable culinary offerings, in addition to a lively bar and rotating pop-ups such as the Grand Meatery, reaffirm the hotel's standing as a place of daring culinary experimentation and most recently earned it the title of GaultMillau's 'Hotel of the Year 2024'. The Dolder Spa is over 4,000 sq meters and features an expansive indoor pool, hot and cold plunge pools, sauna, steam, aroma pool, solarium, snow room, meditation room, a sun-soaked outdoor terrace, and more. In 2024, The Dolder Grand will be celebrating its 125th anniversary. A proud member of Leading Hotels of the World, Swiss Deluxe Hotels, and Responsible Hotels of Switzerland, the worldclass city resort masters the art of Swiss hospitality and invites guests to enjoy the magic of Zurich in the most memorable of settings. [THEDOLDERGRAND.COM](https://www.thedoldergrand.com)

ABOUT WINDSOR.

Relaxed tailored luxury defines the windsor. look. For 130 years now, the international luxury brand based in Switzerland has embraced the sophisticated symbiosis of timeless contemporary design, perfect fit and outstanding fabrics that you can see and feel. Both the casual and tailored men's and women's collections are sophisticated yet relaxed, stylish and invariably contemporary, whilst being as individual as the personalities of those who wear them. They are designed for cosmopolitan men and women of character, who embrace authentic values and express them with the diversity of windsor. – to experience the unparalleled sensation of always being perfectly dressed. [WINDSOR.EU](https://www.windsor.eu)